

LMSA General Manager Board Report

May 2018

Finances

Major project this month was working on cash flow analysis/budgeting report

Nearly completed cash flow analysis

Plan to present at next board meeting

Revenue Still Coming in Slowly

I think our number of slip sales will be slightly above original projections

Due to hard work promoting

Revenue is behind in part due to partial payments, new member discounts, and upgrading of slip assignments.

Continue to work with Jeff to update bookkeeping

Planning to work next on balance sheet and creating line items for instructional sailing

Completed most of the forms for the insurance company

We are looking to add sexual molestation insurance and employee practices coverage

Grounds

Started mowing grass

Put down a light coating of gravel on main entrance

Put mulch down

Water to docks turned on

Keys went out

Social

Moving forward with plans for open house

Need to post something in Zephyr to attract event coordinators

Docks

Met with Floating Docks a couple of times

Floating Docks hopes to be down next week to set some anchors

Will return later to do the additional maintenance work

Hope to hire them to produce a five-year plan for us

Kyle Swift came to try and reset ramp (b dock)

Could not do until water went down

Media/Publications

Created content for newsletter

Hope to publish directory this month

Need to create some way for General Manager to communicate with members.

Buoys

- Still awaiting delivery of new idle buoys
 - Hope to put out along with hazard buoy this month
- Put out dinghy for buoy field

Racing

- Big effort this month was creating sailing instructions and racing rules for two of our racing programs
 - Started Cruiser Overnighter Series
 - Only four boats (five last year)
 - I think high water reduced participation
 - Started RRS series
 - Three boats
- Sold several of our discounted North U online racing courses

Instruction

- Think we will have an increase in adult instruction
 - Need more volunteers and potential employees
- Youth Sailing
 - 74 registrations as of last week
- Still trying to resolve instructional/race committee boat issue
 - Working on the boat Ted Jones allows us to use
 - Still considering buying a used pontoon boat
- Working with IU Sailing Team to move its operations to our facility

Promotion

- Working on face book advertising
- Working on promotion with C3, restaurant in town